

**BUS 3690 Cross-cultural and Comparative Management (3,3,0) (E)**

Prerequisite: BUS 2210 Organizational Behaviour

The primary objective of this course is to enhance student awareness of the impact of culture on supposedly universal management practices designed to facilitate the effective utilization and development of the organization's main asset—its employees. Students can expect to enhance their understanding of the global context of organizations, interpersonal skills needed to manage across national borders, and the structure and functioning of multinational companies.

**BUS 7030 Legal Aspects of International Business (2,3,0)**

This course is designed to provide students with practical legal knowledge which effective business executives will need. It will help students develop the competence to use law as a strategic tool to (1) create competitive advantage for their business such as capturing the value of intellectual capital and using contracts to define and strengthen relationships; and (2) tackle potentially catastrophic legal problems in their incipency such as board room conflicts and labour disputes. Through lectures, case studies and discussions students shall develop a solid understanding of the legal dimension of major business and managerial decisions.

**BUS 7050 Legal Aspects of China Trade and Investment (2,3,0)**

Business between Hong Kong and China is very substantial. Therefore, it is essential for Hong Kong business people doing business in China to understand the legal aspects of trade and investment in China. This course will provide the students with an understanding of the legal framework of China and the commercial and civil laws in China.

**BUS 7060 Business Law and Corporate Governance (3,3,0)**

This course aims to provide students with an understanding of the legal framework related to the Hong Kong legal system, contract law and corporate governance. Related laws and regulations such as case law, the Sale of Goods Ordinance, Control of Exemption Clauses Ordinance, Companies Ordinance, the Securities and Futures Ordinance, the Listing Rules, the Code of Best Practice, and the Takeover Code will be covered. Other topics include the HK legislative process, the doctrine of judicial precedent, contract law: formation, validity, performance, and remedies for breach of contract, corporate governance: mergers and acquisitions; shareholders' residual powers; protection of minority shareholders; types of directors; directors' appointment, rotation, disqualification and removal; board of directors' composition, meetings and duties; monitoring the board of directors; interests of other stakeholders such as individual and institutional shareholders, creditors and employees.

**BUS 7070 Business Operations (3,3,0)**

This course introduces contemporary concepts and models of operations management, focus on the enhancement of competitive, collaborative advantages and core competence through business operations and supply chain management. It particularly gives attentions to global and regional operational environments, and delivers managerial knowledge of operational strategies, product and service design, capacity planning, business process selection, location and warehousing management, quality control and management, inventory and transportation management, operational scheduling, supply chain management, JIT and lean operations, project management, and operations performance management.

**BUS 7080 Business Research Methodology and Application (3,3,0)**

This course aims to provide students with the necessary methodological and data analytical tools for business research. Both quantitative and qualitative methods will be covered. Students will also design and conduct individual research projects and learn to interpret research findings for business decision making.

**BUS 7090 Business Strategy (3,3,0)**

Strategic Management is an integrative course that draws upon and combines and applies knowledge acquired in the other subject courses, such as accounting, economics, marketing, finance, management and operations. This course provides the tools to analyse an organisation's strategic position from both an internal and external perspective and perspectives on developing effective strategies such as business-level strategies, corporate-level strategies, competitive dynamics and mergers & acquisitions among others. The purpose is to help students develop strategic management knowledge and skills and apply the concepts to real world situations.

**BUS 7170 Corporate Governance (2,3,0)**

A person holding a managerial position or above in an organization must be familiar with the mechanics of corporate governance. It is however designed for students without a legal background. It will provide students with an understanding of corporate governance and the legal framework of companies in Hong Kong; contents of constitutional documents such as the memorandum and articles of association (M&A); major corporate governance issues involved in drafting the M&A; shareholders' residual powers; protection of minority shareholders; types of directors; directors' appointment, rotation, disqualification and removal; board of directors' composition, meetings and duties; the company secretary's qualifications, duties, appointment and removal; monitoring the board of directors; interests of other stakeholders, e.g. shareholders especially institutions, creditors and employees; audit committees; temporary and permanent cessation of business, e.g. dormant, de-regulation, voluntary and compulsory winding up.

**BUS 7180 Client-Based Research Methods (2,3,0)**

This course aims to give students the necessary methodological and statistical tools in order to carry out the client-based MBA Project Report. Emphasis is on introducing students to qualitative and quantitative methods/techniques for making business decisions. Students learn to develop questionnaires and solve business problems by applying qualitative and quantitative methods, using software packages (EXCEL, SPSS), and interpreting generated solutions for decision-making scenarios.

**BUS 7190 Operations and Supply Chain Management (2,3,0)**

This course will introduce the fundamental concepts of operations management, including the formulation of logistics policy, performance measures, and constraint management. In particular, the following concepts will be covered: forecasting and order management, global transportation planning, inventory management, material handling systems, and warehousing and packaging management.

**BUS 7221-3 MBA Project Report (1,0,\*)**

The MBA project may be one of two forms: (1) a client-based project—this involves the comprehensive description and evaluation of a profit-seeking or non-profit, large or small, entrepreneurial or mature, service or manufacturing, domestic or international organization, together with appropriate recommendations for improved performance; or (2) a new business plan.

The main purpose of the project is for students to develop a thorough understanding of the environment, markets, technology and operations of a real organization (or, in the case of a new business plan, a proposed organization). Students apply and integrate knowledge and skills acquired through the MBA curriculum and further develop their skills in the area of strategy, and working productively in a team. Students are expected to work in groups of four to six on this project.

The learning objectives for the new business plan project are the same as for a client-based project. The new business plan is equally as "real" as a client based project.

Students taking the MBA project will gain a first-class learning experience to complement and extend classroom learning. The